

MedSEVa

NEWSLETTER 2

<https://medseva.eu>

PROJECT PROGRESS AND KEY ACHIEVEMENTS

Since the publication of our first newsletter, the MedSEVa consortium has achieved significant milestones in the development of educational resources, digital tools, and awareness-raising activities supporting the sustainable valorisation of Mediterranean bushland ecosystems.

Through strong transnational cooperation, partners have successfully completed the project's core outputs, combining scientific knowledge, traditional ecological knowledge, storytelling, and digital innovation to create engaging learning experiences for students, educators, professionals, and local communities.

MEDSEVA HANDBOOK NOW AVAILABLE

A major project milestone has been reached with the publication of the **MedSEVa Handbook – Cultivating Sustainable Economies in the Mediterranean through Valorisation of Bushland Ecosystems**.

Available in **English, Greek, Portuguese** and **Turkish** through the MedSEVa HUB, the Handbook brings together:

- Scientific research and evidence-based approaches
- Traditional ecological knowledge
- Sustainable land management practices
- Biodiversity conservation strategies
- Recommendations for education, policy, and local development

The Handbook serves as a practical resource for students, researchers, educators, practitioners, and stakeholders interested in sustainable Mediterranean ecosystems.



STORYTELLING RESOURCES COMPLETED

The MedSEVa partnership has successfully completed a rich collection of storytelling resources designed to showcase sustainability practices, traditional ecological knowledge, biodiversity conservation, and innovative product development across the Mediterranean.

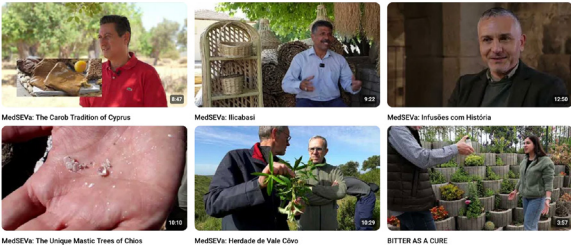
These include:

- **5 Documentary Short Films (published)**
- **5 Podcasts under Final Editing**
- **Multimedia educational resources integrated into the project platform**

The documentary series explores diverse examples of sustainable development across partner countries, highlighting topics such as biodiversity conservation, traditional ecological knowledge, sustainable product development, territorial identity, local entrepreneurship, and the valorisation of Mediterranean natural resources. The films showcase inspiring initiatives from Greece, Portugal, Türkiye and Cyprus, demonstrating how environmental sustainability can generate economic, social, and cultural value.

Together, these resources present inspiring examples of:

- Sustainable land management
- Biodiversity conservation
- Traditional ecological knowledge
- Green entrepreneurship and local innovation
- Sustainable product development
- Territorial identity and cultural heritage



MedSEVa in NUMBERS

- Handbook Available in **4** Languages
- **5** Documentary Short Films Published
- **5** Podcasts under Final Editing
- Interactive StoryMaps in Final Development Phase
- **5** Partner Organisations
- **11,982** People Reached Through Dissemination Activities
- **5,986** Website Views
- **2,501** Website Visitors
- **259** Followers Across Project Social Media Channels
- **1,713** YouTube Views

MEDSEVA CONSORTIUM MEETING IN CYPRUS

On 12–13 May 2026, partners gathered in Limassol, Cyprus, for a highly productive transnational meeting focused on reviewing project progress and coordinating the final phase of implementation.

Hosted by the Cyprus University of Technology, the meeting included:

- Final improvements to the Storytelling Resources
- Presentation of the first integrated version of the MedSEVa StoryMaps
- Planning of dissemination and exploitation activities
- Sustainability and long-term impact discussions
- Visit to the PHENOTYPOS research platform and local sustainability initiatives

The meeting also provided an opportunity to review the final development phase of the MedSEVa StoryMaps, one of the project's most innovative educational resources, and to define the final steps required before their public release. The meeting reinforced the partnership's shared commitment to maximising the quality, visibility, and long-term impact of MedSEVa results.



NEXT STEPS

As MedSEVa approaches its final phase, partners will focus on:

- Final validation and public release of the MedSEVa StoryMaps
- Dissemination and promotion of all project resources, including the Handbook, documentary films, podcasts, and StoryMaps
- Organisation of national dissemination events and webinars in Greece, Portugal, Türkiye, and Cyprus to present project results to educators, students, researchers, practitioners, policymakers, and local stakeholders
- Stakeholder engagement and exploitation activities to maximise the uptake of project resources
- Sustainability actions to ensure the long-term use and accessibility of project results through the MedSEVa HUB
- Final Partnership Meeting and International Conference in Thessaloniki, Greece

Together, we continue to promote awareness, learning, innovation, and sustainable development across Mediterranean ecosystems.

Visit the MedSEVa HUB: www.medseva.eu

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